

For Immediate Release
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Minnesota College Savings Plan celebrates 10 years ***Sept. 24 event includes admission of only \$5.29 to the Science Museum***

September 23, 2011, Minneapolis, MN – Minnesota's 529 College Savings Plan is celebrating 10 years of helping families save for college with a birthday celebration this Saturday, September 24 at the Science Museum of Minnesota, 120 W. Kellogg, St. Paul from 10 a.m. to 5 p.m.

This special one-day event will include music and entertainment provided by Radio Disney and their rocking road crew. Birthday giveaways will be available for children on behalf of the Minnesota College Savings Plan, Minnesota Parent and Early Childhood Family Education (ECFE). This event is family-friendly and open to the general public. Discounted Science Museum admission is available for only \$5.29 with the coupon found online at www.mnsaves.org.

Since September 2001, Minnesota's 529 College Savings Plan has helped over 31,000 families save close to \$850 million toward college (as of Sept. 16, 2011). "We're pleased with the growth of the Plan and the commitment from our account owners in continuing to invest during tough economic times", stated Renee Hill, program manager for the Minnesota College Savings Plan. "A family using the coupon for the 10 year birthday event at the Science Museum could save enough to start a Minnesota College Savings Plan account".

Parents, relatives, and friends can start an account for a minimum of only \$25. Any earnings can grow free from state and federal taxes, and withdrawals are free from state and federal taxes if used for qualified college expenses at an eligible college, university or career school in the nation.

To learn more about the Minnesota College Savings Plan or to download the coupon to the event, visit www.mnsaves.org. Interactive online webinars are now offered every Wednesday at 12 p.m. and 7 p.m. Register at <http://www.mnsaves.com/news/webinars.html>.

Consider the investment objectives, risks, charges and expenses before investing in the Minnesota College Savings Plan. Please visit www.mnsaves.org for a Plan Disclosure Booklet with this and other information. Read it carefully. Investments in the plan are neither insured nor guaranteed and there is the risk of investment loss.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan offering favorable state income tax or other benefits only available if you invest in that state's 529 plan.

The tax information contained herein was neither written nor intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding federal or state taxes or tax penalties. Taxpayers should seek tax advice from an independent tax advisor based on their own particular circumstances. Non-qualified withdrawals may be subject to federal and state taxes and the additional federal 10% tax.

TIAA-CREF Tuition Financing, Inc., Plan Manager
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